

# Joseph Seeman

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- Senior graphic designer with 10+ years of experience in packaging, technical and editorial illustration, 3D modeling, print advertising and collateral, web and multimedia.
- Demonstrated ability to bring product design from concept to shelf-ready completion.
- Special expertise in retail product and packaging design, including candle and fragrance product lines sold in JC Penny, Linens 'N Things, Kohl's and other major retailers.
- Editorial illustration has appeared in major daily and weekly newspapers, and national magazines.

November 2006- October 2008

**Domistyle Inc.**

Dallas, TX

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*Manufacturer and distributor of home fragrance products and décor accessories*

## **Senior Graphic Designer/Associate Product Development**

- Create stylish on-trend graphics for candle labels and home fragrance products.
- Develop effective presentations, web design and high quality catalogs for sales team.
- Daily correspondence with domestic and overseas factories.
- In just two years, I helped grow the fragrance segment of the business to more than half of the company's total revenue.

May 2006- October 2006

**Espre International**

Grapevine, TX

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*Manufacturer of all natural pet products*

## **Graphic Designer**

- Photographed products for use in web and print.
- Designed product labels, brochures, posters, catalogs and web graphics.
- Developed innovative new ideas for web content and corporate newsletters.

March 2001- February 2006

**M. Levine Consulting**

Dallas, TX

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*Independent consultant for Western and outdoors retailers*

## **Graphic Artist**

- Designed in-store signage, large-scale murals and advertising layouts for such retail clients as Bass Pro Shops, Sports Authority, J&J Western and Leddy's Western Wear.

July 2000- December 2000

**See It Work.com**

Dallas, TX

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*Website specializing in product review videos*

## **Multimedia Producer**

- Edited and converted video footage for streaming content and creating multimedia slide shows for the web.
- Researched emerging technologies as they applied to improving workflow.

August 1997- July 2000

**Flight Safety International**

Hurst, TX

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*World's leading aviation training company*

## **3D Animator**

- Created storyboards, 3D models, 2D graphics and both 2D and 3D animations for use in flight simulation programs to train commercial airline pilots and maintenance personnel.
- Part of the American Airlines team creating photo-realistic cockpits and renderings under direct supervision of AA pilots and mechanics.

## **Technical Skills**

Adobe Creative Suite 3, including Photoshop, Illustrator, InDesign, Dreamweaver; MS Office; PC and Mac Operating Systems

## **Education**

Art Institute of Dallas Dallas, Texas 1997  
Computer Animation/Multimedia GPA 3.9

Miami-Dade Community College Miami, Florida 1995  
Art with an emphasis in painting